

Ref No: PGIMER/NCTOH/2021/347

Dated: 07/08/2021

The Hon'ble Chairperson
Association of Adolescent and Child Care in India
Address: 302, Charleville, A Rd, Churchgate,
Mumbai, Maharashtra 400020

Subject: Invitation to be partner in 5th National Conference on Tobacco or Health (NCTOH) to be held at PGIMER, Chandigarh from 25th - 27th September 2021.

Dear Colleague,

Greetings from PGIMER Chandigarh!

The Indian subcontinent has made tremendous efforts to control death and disease due to tobacco use by effectively implementing tobacco control legislation and national tobacco control program in the country. However, there is a felt need to disseminate lessons learned and challenges across states and find solutions to further strengthen tobacco control in India.

In this regard, it is my pleasure and privilege to inform you that this year the prestigious **5th National Conference on Tobacco or Health (NCTOH)** will be hosted by the Department of Community Medicine & School of Public Health, **PGIMER, Chandigarh** from **25th -27th September 2021** through **virtual mode**, keeping in view the pandemic crisis. PGIMER is an Institute of national importance, pioneering in medical education and research in the country. The proposed three-day virtual scientific program will boost tobacco control efforts by agglomeration of decision-makers, implementers, and academicians from different states across the country for sharing contextual experiences and best practices in tobacco control which will ultimately lead to advancing tobacco endgame in the country.

The success of this conference cannot be met without the support of important stakeholders organisations like yours whose mandate is to overall promote health and wellbeing of population. Your participation is very crucial and of paramount importance to achieve conference theme 'Multi-sectoral convergence for Tobacco-Free India by 2030: Leading the way towards SDGs'.

You may contribute to the event by:

- Active registrations to the event by members of your association
- Placing the link of event on your association's website for wider dissemination

Potential benefits to the association:

- Engagement in supporting an activity for larger public good thereby following your vision & mission statement
- Promoting your association for collaborative activities
- Networking and stakeholder engagement inter and intra members of scientific community

We look forward to positive response in this regard.

Yours Sincerely



(Dr Sonu Goel)
Organising Secretary
NCTOH 2021

